

PARISH LINK

Serving the villages of Kensworth, Studham and Whipsnade

Advertising Rate Card 2024/25

Parish Link is published 10 times per year, monthly except January; and the summer edition covers July and August. The advertising copy date is the 10th of the preceding month.

Display advertising is normally booked and paid for in August to cover the 10 issues of the following 12 months.

'Sales and Announcements' lineage advertising is booked and paid for on a per issue basis.

Advertising Rates

1/8 page B & W: (65mm width x 48mm height)	10 issues	£140
1/8 page B & W inside front and back covers: (65mm width x 48mm height)	10 issues	£155
1/8 page colour back cover: (65mm width x 48mm height)	10 issues	£160
Quarter page B & W: (65mm width x 96mm height)	10 issues	£270
Quarter page B & W inside front and back covers: (65mm width x 96mm height)	10 issues	£290
Sales & Announcements lineage adverts are charged at £3 per line per edition - approximately 10 words per line		

Please send copy to: localparishads@gmail.com
by the 10th of the previous month.

Parish Link is hand delivered on a regular basis to all the approximately 1,500 homes in the three villages.